

## **Mr. Jim Beveridge (Microsoft Corporation)**

Jim Beveridge is Director, International Technology Policy for Microsoft Corporation. Jim is responsible for driving Microsoft's Technology Policy initiatives in Europe, leading on Spectrum and M2M/Internet of Things use cases

He is a member of the DVB Steering Board, and Chairman of the Brussels based, Digital Interoperability Forum, both defining next generation Digital Media Standards and Regulation.

Jim started his technology career in Motorola Semiconductors, working in Scotland and Germany. He held a number of senior positions in their Microprocessor, and Microcontroller Divisions.

